

SHARE CREATORS PRIVACY POLICY

Introduction

Share Creators Software Inc. ("Company," "Share Creators," "our," "we") respects your privacy and is committed to protecting it through our compliance with this Privacy Policy. This Privacy Policy is part of our Terms of Use available.

In this policy we describe the types of information we may collect from you or that you may provide when you use our website, software, and services (the "Platform") and our practices for collecting, using, protecting, and disclosing that information.

This policy applies to information we, and not third parties, collect:

- On the Platform;
- In email and other electronic messages or communication between you and the Platform;
- Through mobile and desktop resources you download from the Platform, which provide dedicated non-browser-based interaction between you and the Platform.
- When you interact with our advertising and Platform on third-party applications and services, if those services or advertising include links to this policy.

It does not apply to information collected by:

- Us offline or through any other means, including on any other website operated by Company or any third party; or
- Any third party including through any application or content (including advertising) that may link to or be accessible from or on the Platform.

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it, as you agree to this Privacy Policy by using the Platform. **If you do not agree with our policies and practices, do not use the Platform.**

This policy may change from time to time (see Changes to Our Privacy Policy). Your continued use of this Platform after we make changes is deemed to be acceptance of those changes.

Children Under the Age of 13

The Platform is not intended for children under 13 years of age and you are not allowed to use the Platform or provide information on it if you are under 13 years of age. If we learn we have received personal information from or about a child under 13 without verification of parental consent, we will delete that information immediately. If you believe we might have any information from or about a child under 13, please contact us immediately at contact@sharecreators.com.

If you are based in the European Economic Area (“EEA”) you may only use the Platform if you are over the age at which you can provide consent to data processing under the laws of your country or if verifiable parental consent for your use of the Platform has been provided to us.

Information We Collect And How We Collect It

We collect several types of information from and about users of the Platform, including:

- by which you may be personally identified, such as name, phone number and e-mail address, your company or your employer (“personal information”);
- that is ascertained through our use of third-party applications, including but not limited to your user behavior and trends;
- that you voluntarily enter, such as your name, your email address, your age, and your company name or employer name;
- that is about you but individually does not identify you, such as the size of your team;
- List information collected, including credit card and billing information if you sign up for a paid account/subscription;
- Additional information that you voluntarily enter, such as your company name and project details that may include personal information; and
- Information about your internet connection, the equipment you use to access the Platform, and Platform usage details.

We collect this information:

- First, directly from you when you provide it to us, such as by signing up for an account or posting, uploading, or commenting on content hosted on the Platform.
- Second, we collect generic information about your usage and equipment automatically as you navigate through the Platform, such as usage details, IP addresses, web browser preferences, and information collected through cookies and other tracking technologies. Although we do not correlate tracking information to individuals, some information collected, such as IP addresses, will be unique.

You also may provide information to be published or displayed (hereinafter, “posted”) on areas of the Platform (that may only be accessed within the specific software created for your company or employer unless you share and grant access to such User Content to users outside of your company, organization, or employer), or transmitted to other users of the Platform or third parties (collectively, “User Content”). Your User Content is posted on and transmitted to others at your own risk. Additionally, we cannot control the actions of other users of the Platform with whom you may choose to share your User Content. Therefore, we cannot and do not guarantee that your User Content will not be viewed by unauthorized persons. We reserve the right, at Company’s sole discretion, to remove, either temporarily or permanently, any User Content for any reason whatsoever.

Company's right to remove any User Content does not obligate Company to police, review or verify User Content in any way. Company is not liable for any User Content.

The information we collect is used by the Company to identify users and provide them with services, support, sales and marketing action, billing, and to meet contractual obligations.

In some countries, including countries in the EEA, the information referenced above in this Privacy Policy may be considered personal information under applicable data protection laws. If you do not want us to collect this information, do not use the Platform.

Do Not Track Settings

The Company does not track its customers over time and across third party websites to provide targeted advertising, and therefore does not respond to Do Not Track (DNT) signals. However, some third party websites track your browsing activities when you use their websites so that they can tailor their content to your preferences. If you are visiting such sites, your web browser may allow you to set the DNT signal on your browser so that third parties (particularly advertisers) know you do not want to be tracked.

Third-Party Use of Cookies and Other Tracking Technologies

Some content, including advertisements, on the Platform are served by third-parties, including advertisers, ad networks and servers, content providers, and Platform providers. These third parties may use cookies alone or in conjunction with web beacons or other tracking technologies to collect information about you when you use the Platform. The information they collect may be associated with your personal information or they may collect information about your online activities over time and across many online services.

We do not control these third parties' tracking technologies or how they may be used. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly.

How We Use Your Information

We use information that we collect about you or that you provide to us, including any personal information:

- To develop, provide, and improve the Platform and its services to you. We continually strive to improve our Platform offerings based on the information and feedback we receive from you.
- To provide you with information, products, or services that you request from us.
- To provide you with notices about your account and/or subscription, including expiration and renewal notices.
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection.

- To notify you about changes to the Platform or any products or services we offer or provide through it.
- In any other way we may describe when you provide the information.

Sharing and Disclosure of Your Information

We may disclose aggregated information about our users, and information that does not identify any individual, without restriction.

We may disclose personal information that we collect or you provide:

- To our subsidiaries and affiliates.
- To contractors, service providers, and other third parties we use to support our business.
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of Share Creators's assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by Share Creators about the Platform users is among the assets transferred.
- To fulfill the purpose for which you provide it.
- For any other purpose disclosed by us when you provide the information.
- To third party contractors in order to analyze Platform performance and user behavior and/or to improve the Platform.
- To comply with any court order, law, or legal process, including to respond to any government or regulatory request.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Share Creators, our customers, or others.

Data Retention

We retain personal information we collect from you where we have an ongoing legitimate business need to do so (for example, to provide you with a service you have requested or to comply with applicable legal, tax, or accounting requirements).

When we have no ongoing legitimate business need to process your personal information, we will either delete or anonymize it or, if this is not possible (for example, because your personal information has been stored in backup archives), then we will securely store your personal information and isolate it from any further processing until deletion is possible.

Choices About How We Use and Disclose Your Information

We strive to provide you with choices regarding the personal information you provide to us. We have created mechanisms to provide you with the following control over your information:

- **Tracking Technologies and Advertising.** You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. To learn how you can

manage your Flash cookie settings, visit the Flash player settings page on Adobe's [website](#). If you disable or refuse cookies, please note that some parts of this site may then be inaccessible or not function properly.

· **Promotional Offers from the Company.** If you do not wish to have your contact information used by the Company to promote our own or third parties' products or services, you can opt-out by sending us an email stating your request to contact@sharecreators.com. If we have sent you a promotional email, you may send us a return email asking to be omitted from future email distributions. This opt out does not apply to information provided to the Company as a result of a registration, product service experience or other transactions.

We do not control third parties' collection or use of your information to serve interest-based advertising. However these third parties may provide you with ways to choose not to have your information collected or used in this way. You can opt out of receiving targeted ads from members of the Network Advertising Initiative ("NAI") on the NAI's website.

Accessing and Correcting Your Information

You can review and change your personal information by logging into the Platform and visiting your account profile page. You may also send us an email at contact@sharecreators.com to request access to, correct, or delete any personal information that you have provided to us. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

If you delete your User Content from the Platform, copies of your User Content may remain viewable in cached and archived pages, or might have been copied or stored by other Platform users.

Your California Privacy Rights

California Civil Code Section § 1798.83 permits users of the Platform that are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please send an email to contact@sharecreators.com.

Transferring your information

The Company is a worldwide service. By using the Platform, you authorize us to transfer and store your information outside your home country, including in the United States, for the purposes described in this policy. The privacy protections and the rights of authorities to access your information in these countries may not be the same as in your home country. We take additional measures when information is transferred from the European Economic Area (EEA). This includes having standard clauses approved by the European Commission in our contracts with parties that receive information outside the

EEA. We also rely on European Commission adequacy decisions about certain countries, as applicable, for data transfers to countries outside the EEA.

Data Security

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access. For example, access by a user to his or her personal information is available through a password and unique customer ID or username selected by the user. This information is encrypted through the Platform and is also encrypted when it is stored by us to prevent unauthorized parties from viewing such information (such as through the use of Cloud Encryption and Encrypted password functionality). Further, Share Creators employs regular software updates and digital asset sharing authentication to secure your personal information. All Share Creators employees are required to adhere to our security and confidentiality procedures and undergo training related to maintaining the security of user personal information.

Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to the Platform. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Platform.

EEA Users

You have options in relation to the information and data that we have about you. To exercise any of the options discussed below, please contact us at contact@sharecreators.com. If you're an EEA user, you may:

- Access the information we have about you. We'll will make an effort to share this information with you within a reasonable time.
- Have your information corrected or deleted.
- Object to us processing your information. You can ask us to stop using your information, including when we use your information to send you marketing emails or push notifications. We only send you marketing material if you've agreed to it, but if you'd rather we don't, you can easily unsubscribe at any time by clicking on the "unsubscribe" or "opt-out" link in the marketing emails we send you, or by emailing us at the email address above.
- Withdraw your consent for us to collect and process your personal information at any time. Withdrawing your consent will not affect the lawfulness of any processing we conducted prior to your withdrawal, nor will it affect the processing of your personal information conducted in reliance on lawful processing grounds other than consent.
- Have the information you provided to us sent to another organization, where we hold this information with your consent or for the performance of a contract with you, where it's technically feasible.
- Complain to a regulator. If you're based in the EEA and think that we haven't complied with data protection laws, you have a right to lodge a complaint with

the [Data Protection Commission in Ireland](#) or with your local supervisory authority.

We respond to all requests we receive from individuals wishing to exercise their data protection rights in accordance with applicable data protection laws.

Legal Basis for Processing Personal Information

Our legal basis for collecting and using the personal information described in this Privacy Policy will depend on the personal information concerned and the specific context in which we collect it. However, we will normally collect personal information from you only (i) where we need the personal information to perform a contract with you; (ii) where the processing is in our legitimate interests and not overridden by your rights; or (iii) where we have your consent to do so. We have a legitimate interest in operating our Platform and communicating with you as necessary to provide these Platform, for example when responding to your queries, improving our platform, undertaking marketing, or for the purposes of detecting or preventing illegal activities.

In some cases, we may also have a legal obligation to collect personal information from you or may otherwise need the personal information to protect your vital interests or those of another person. If we ask you to provide personal information to comply with a legal requirement or to perform a contract with you, we will make this clear at the relevant time and advise you whether the provision of your personal information is mandatory or not (as well as of the possible consequences if you do not provide your personal information).

Third Party Links

The Platform may contain links that lead to other websites, and the Company is not responsible for the privacy practices, content, and/or activities of these linked websites. Nonetheless, we seek to protect the integrity of the Platform and welcome any feedback about these external websites.

Changes to Our Privacy Policy

We will post any changes we make to our privacy policy on this page and you will be notified of any material changes in an email to the most recent email address that you provided to us, if any.

Contact Information

To ask questions or comment about this Privacy Policy and our privacy practices, contact us at contact@sharecreators.com.

MP Toolbox - Press F9 to hide/unhide this menu